AGE-FRIENDLY INITIATIVE
Miami-Dade County

STEERING COMMITTEE MEETING
Tuesday, July 21, 2015
2:00 pm – 4:00 pm

In Attendance:

Carmen Centeno, Miami-Dade County Library System

Yanira Cruz, National Hispanic Council on Aging

Marcela Gutierrez, Gfutierrez Consulting Partnerships

Eric Hansen, Miami-Dade County, Parks, Recreation & Open Spaces

David Henderson, Metropolitan Planning Organization

Susan Holtzman, Advisor, Commissioner Levine-Cava

Marsha Jenakovich, Alliance for Aging

Betty Jimenez, Elder Advocate of the Mayor

Shannon Kelley, United Way of Miami-Dade

Dana Kulvin, Miami Jewish Health Systems

Margie Lee, AARP Florida

Lydia Lopez, Miami-Dade County Mayor's Office

Martha Pelaez, Health Foundation of South Florida

G. Adriana Perez, Arizona State University

Lillian Rivera, Miami-Dade County Health Department

Ralph Rosado, Rosado & Associates

Max Rothman, Alliance for Aging

Isabel Rovira, Urban Health Partnerships

David Saltman, Florida International University

Linda Schotthoefer, United Way of Miami-Dade

Edgar Viera, Florida International University, Department of Physical Therapy

Peter Wood, Health Foundation of South Florida

Summary/Minutes

Agenda Item	Discussion	Action Item/Follow-up
Welcome & Introductions	• P. Wood, Co-Director of the Initiative welcomed all. I. Rovira, Program Coordinator, provided an overview of meeting and agenda.	
Updates	• I. Rovira provided background on initiative and updates on phases of the project:	
Leadership Development	• Goals for leadership development in year 3 were to utilize a collective impact framework to steer the initiative. This included having Steering Committee leadership along with identifying and developing an initial group a lead agencies to help lead the initiative. These agencies include	• Please let us know if you know of any additional

	the Alliance for Aging, AARP Florida, Health Foundation of South Florida, Miami-Dade County, Urban Health Partnerships, and United Way of Miami-Dade. Each of these agencies has committed to a Memorandum of Understanding to continue to work together on the initiative. P. Wood added that the lead agencies is not a finite group and to please reach out to us if your organization or if you know of an organization that might be interested in being a lead agency.	organizations who are interested in becoming a lead agency of the initiative
AFI Action Plan	• The Results-Based Accountability (RBA) Framework to identify priorities and develop an action plan. • The action plan was developed in line with the 8 domains of livability as defined by the World Health Organization and AARP, which include: *OUTDOOR SPACES & BUILDINGS -* Older adults have a safe and enjoyable physical environment in which to live and be active. *TRANSPORTATION -* Older adults utilize a variety of types of transportation they want and need to move throughout the community. *HOUSING -* Housing for older adults is affordable, accessible, and adapted to their needs and interests *SOCIAL PARTICIPATION -* Older adults enjoy a wide range of opportunities for social participation. *RESPECT & SOCIAL INCLUSION -* Older adults feel welcomed and valued in all community settings. *CIVIC PARTICIPATION & EMPLOYMENT -* Older adults have a wide range of employment and civic engagement opportunities. *COMMUNICATION & INFORMATION -* The broader community is aware and knowledgeable about the presence, value, needs & wants of older adults. *COMMUNITY & HEALTH SERVICES -* Older adults are supported by quality health care, community-based wellness and supportive services. • The priority areas for the initiative include Outdoor Spaces & Buildings, Transportation, and Housing. There is interest among the lead agencies to also continue the planning process for the other domains especially those related to business, communication, and health and human services. • The Action plan is currently being proofed and edited and then will be formatted by the Communications office at Miami-Dade County before	• Please look out for our launch of the Action Plan

	the plan is launched and promoted.	
Age-Friendly Summit	• Our Age-Friendly Summit was held on May 12, 2015, 8:30 am – 2:00 pm at the Newman Alumni Center at the University of Miami in Coral Gables • The summit was geared toward elected officials, civic leaders, business leaders, and philanthropic leaders. Its goal was to foster commitment toward and create a shared vision for an Age-Friendly Miami-Dade. • The event was well attended with 150 leaders representing more than 50% of the municipalities in Miami-Dade County.	• Materials from the summit are available at www.agefriendlymiami.org
Awareness Campaign	• The Communications Plan includes: Public Relations, Development of Collateral, Email Communications & Direct Mail, Potential In-Kind Advertising, Social Media & Engagement, and Collection of Metrics for reporting and evaluation. • As part of the campaign, a meeting was held with the Miami Herald Editorial board and some articles were also published as a follow up to the Summit. Collateral material and advertising have been developed and will be mailed to our target audience. A new website was launched along with social media pages on Facebook and Twitter. Mayor Carlos Gimenez's Challenge to community leaders to take steps to make their communities more age-friendly was launched and so far has been signed by 60 individuals including 11 municipal mayors. • L. Schotthoefer from the United Way spoke about the Learning Circles initiative that was launched at the Greater Miami Chamber of Commerce Goals Conference. The goal is to change attitudes among local business leaders. They used the Goals Conference, they targeted the Health, Workforce, Sustainability, Transportation, and Real Estate Committees to kick off this process. Of these, two listed older adults on their list of potential priorities. They will continue to work on this initiative; next step is to set up another challenge with a different set of samples steps for individuals and businesses to sign-on to. • M. Jenakovich provided an update on discussion groups that the Alliance for Aging is planning and facilitating, with a goal of collecting opinions and views on the priority areas and for the Weinbach Group to write stories around some of the stories heard and the groups to help put a face to the issues. One discussion group was already held in Miami	• Please share the challenge with your colleagues and social networks • I. Rovira to follow up with Y. Cruz regarding feedback from Little Havana event

	Gardens, two more will be held in Cutler Bay, and Wynwood. • P. Wood mentioned that the National Hispanic Council on Aging also collected some information at their recent event in Little Havana that was geared toward informing the White House Conference on Aging. Dr. Yanira Cruz mentioned she has some materials and results she is able to share.	
CDMP & LRTP Update	• Two policy accomplishments this year include: • **LRTP:** The Miami-Dade MPO Governing Board adopted the 2040 Long Range Transportation Plan (LRTP) during their October 23, 2014 meeting, which included age-friendly considerations and language and objectives. It is important to note, prior to this version Miami-Dade LRTPs did not include goals and objectives specific to the aging population. To see the final full 2040 LRTP, visit: http://www.miamidade2040lrtp.com/wp-content/uploads/2040Plan_FinalDraft.pdf • **CDMP:** On November 19, 2014, the Board of County Commissioners reviewed the application and **unanimously** approved the proposed amendments as is for transmittal to the state of Florida for review. On February 4, 2015, the amendments were officially adopted, and the motion passed unanimously. A complete overview is available at: http://www.miamidade.gov/govaction/matter.asp?matter=142496&file=true&yearFolder=Y2014	
Age-Friendly Business District	• I. Rovira provided a brief overview for the Age-Friendly Business District project. A toolkit is being developed which will include the importance and benefits of age-friendly communities and businesses, as well as steps for implementing an Age-Friendly Business District. • Two surveys have been developed to obtain feedback from the current businesses in the Little Havana district as well as from older adults who may have been utilizing it. The initiative will also be working with community organizations housed in Little Havana to promote the district to a wider audience. The surveys are currently being reviewed for IRB approval through Arizona State University.	
Older Adult Transportation	• UHP is also working on an older adult transportation planning guide, this will build on tools already available and make the case on why older	

Planning Guide	adults should be considered and included in Miami-Dade.	
Age-Friendly Parks Toolkit	• E. Hanson provided an update on the Age-Friendly Parks Toolkit. UHP is working with Miami-Dade Parks, Recreation & Open Spaces to take materials developed by the Miami-Dade PROS in Year 1 and develop a toolkit that other municipalities interested in implementing Age-Friendly Parks will be able to utilize. This will include sections on Access, Policy, Standards, and Programming.	
Technical Assistance	• The initiative is providing technical assistance to those municipalities and organizations interested in assistance with some of the work we have done. We have received a few requests regarding information on Age-Friendly Parks, Safe Routes to Age in Place and incorporating age-friendly language into Complete Streets standards. • We have also provided some information on considering older adults to the two Health Community Partnerships sites in Little Havana and Miami Gardens and have provided assistance and information to the other community AGEnda sites interested in some of the work the Initiative have done.	
Evaluation	• M. Gutierrez provided an overview of the results from the Summit evaluation, which are provided on the presentation slides. • M. Gutierrez also provided an overview of the evaluation plan for this year's projects. This includes evaluation of the: • Age-Friendly Business District • Action Plan Development • Awareness Campaign • A survey will be sent out to our target audience email list to see if any changes in attitude or knowledge about the needs and value of older adults have been seen as a result of our efforts this year.	
Going Forward: What's Next	• Now at the end of this three-year grant with Grantmakers in Aging, the Initiative now has a group of lead agencies and a Steering Committee to move the work forward. The Initiative will need continued leadership and overall coordination, financial and in-kind support to make this happen. • As part of developing the action plan, some of the potential projects that have been discussed are as follows: **Open Spaces & Buildings:** Parks	• R. Rosado to reach out to League of Cities regarding Best Practices Conference • Isabel and Lydia to follow up regarding

	Toolkit Promotion, Parks Standards Workshop, Parks Programming Workshop, Education/Awareness for Community; **Transportation:** Active Transportation & Safe Streets, Complete Streets Promotion & Adoption, Walking Audits, Safe Routes to Age in Place, Partner with Trolley & Other Transit Services; **Housing:** Affordable Housing, Develop Educational Materials, Provide Education to Key Stakeholders, Research & Advocate for Policy Modifications • There is also interest in furthering the plan and projects in the other areas including business and health and human services • Additional suggestions and ideas included working with the League of cities and having them assign someone in each municipality to work with us. An additional idea is to have a session or panel at the October Best Practices Conference for the League of Cities. • It is important to think about low cost and no costs projects that the Initiative might be able to focus on at the beginning as well as consider other sources of funding. Discussion and suggestion on potential targets included working with Miami-Dade County (Isabel will follow up with Lydia Lopez regarding a call with Michael Spring), or reaching out to key commissioners who are interested in our Age-Friendly work such as Commissioners Rebeca Sosa or Daniella Levine-Cava. Another suggestion included reaching out to local Insurance or Bank Foundations with priority areas aligned with our age-friendly goals as well as housing or transportation-related companies such as the Related Group	a call with Michael Spring • Please reach out to us if you have any additional suggestions or feedback.
Partner Feedback and Closing	• Pete, Martha, and Isabel thanked all for feedback and participation, we look forward to continuing this work! • VISIT US ONLINE AT: **Website:** www.AgeFriendlyMiami.org **Facebook:** www.facebook.com/AgeFriendlyMiami **Twitter:** www.Twitter.com/AgeFriendlyMIA	• Next Steering Committee Meeting will be in October, 2015, we be in touch with more details.