

United States
**Census
2020**

Age-Friendly Summit 2019

Age-Friendly Public Health System Session

Venghan Tang (Winnie)

Partnership Specialist
US Census Bureau

May 16, 2019

Miami Dadeland Marriott

9090 S Dadeland Boulevard
Miami, FL 33156





Winnie Tang

Partnership Specialist
US Census Bureau

United States
Census
2020

Tang joined the U.S. Census Bureau in January 2019 and works with the Partnership program in Decennial Census 2000 and 2010.

As a Partnership Specialist, Tang's main responsibility is to promote public awareness to reduce the differential undercount and increase digital response for the 2020 Census.

Tang is one of five (5) Partnership Specialists in Miami-Dade County for about 2.75 million in population, Florida.

In addition to her regular duties of working with all communities, from local government to businesses to community-based groups, she is primarily responsible for outreaching more than half of a million Asian population in the State of Florida and other States. (2017 estimated 573,083 Asians in Florida.)

Tang's greatest achievements and contributions have been her volunteer and non-profit work by using her professional and organizational skills, and her personality, to make major and permanent contributions in South Florida and beyond.

- ◆ 1997, she chaired the Asian-American Steering Committee, which led to the successful creation of the Miami-Dade County Asian-American Advisory Board.
- ◆ 2018, she worked with Chinese Seniors and local government in North Miami Beach City, which led to the establishing of first-ever Florida government sponsored Asian program - NMB Chinese Senior Club.
- ◆ Since 1996, she has organized many Citizenship Drives to assist over thousands Lawful Permanent Residents applying their Naturalization to become citizens.

Tang – a native of China from Macao, China – earned a bachelor's degree in Computer Information System from Baruch College in New York. She moved to Miami from New York in 1987.

U.S. Constitution

Decennial Census

- Conducted every 10 years since **1790**, as required by the U.S. Constitution. Article I, Section 2. *"Representatives and direct Taxes shall be apportioned among the several States which may be included within this Union, according to their respective numbers . . .*
- *The 1790 counted 3.9 million inhabitants.*
- U.S. Marshals conducted the enumerations between **1790** and **1870**.
- Specially trained enumerators carried out the census beginning in **1880**.



1910 Enumeration
A census enumerator interviews Winnebago Indians in Wisconsin in 1910.

Schedule of the whole number of Persons in the Territory of the United States North West of the Ohio:

Names of Counties	Free white Males				Free white Females				Slaves		
	Under ten years of Age	From ten to 16 years	From 16 to 21 years	21 years and over	Under ten years of Age	From ten to 16 years	From 16 to 21 years	21 years and over			
Jefferson	1937	758	729	751	1708	719	713	606	338	35	
Washington	1035	379	508	642	292	991	328	476	507	193	18
Adams	737	373	319	321	177	604	261	267	373	115	15
Hamilton	3273	1235	1503	1251	480	2098	1105	1297	952	344	0
Waynes	540	201	332	584	198	407	193	352	198	102	139
Rolls	1648	650	928	1061	356	1251	608	760	698	292	125
Summit	202	71	228	223	55	206	83	92	186	71	5
The aggregate amount of each description . . .	9362	3627	4036	4833	1985	8644	3373	3861	3342	2393	337

The whole number of Inhabitants in this Territory 45,365.

Historic census records are maintained and released by the National Archives and Records Administration, not the U.S. Census Bureau.
Visit <http://www.archives.gov> for more information about publicly available records like the one shown here.

- Under **Title 13**, U.S. Code, all Census Bureau employees swear a lifetime oath to protect respondent data. It is a felony for any Census Bureau employee to disclose any confidential census information during or after employment, and the penalty for wrongful disclosure is up to **5 years imprisonment** and/or **a fine of \$250,000**.
- We protect information by taking precautions in how we collect, analyze and disseminate information. The Census Bureau has strong program to protect information as they collect, process and store it in secure IT systems.
- The Census Bureau encrypts information, limits access, and actively monitors systems to make sure information stays secure.



Easy

New Initiatives for Census 2020

- Allowing people to respond anytime, anywhere, via **phone** or **internet**.
- Tests have shown internet self-response is the most cost effective and accurate way.
- Those that request a form can complete the Census using the form.
- The Census Bureau is eliminating paper and incorporating the use of handheld data collection devices.



The goal of the 2020 Census is to count everyone once, only once and in the right place.



Easy

Languages

English

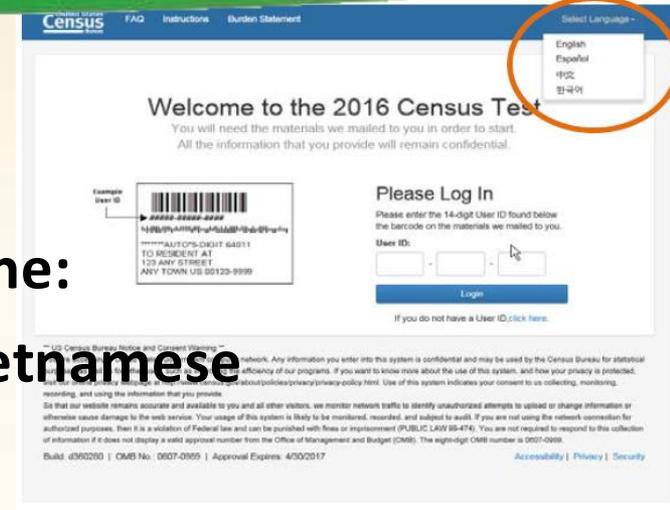
12 Non-English Languages On-line or Phone:

Chinese, Korean, Russian, Spanish, Vietnamese

Arabic, French, Haitian Creole,

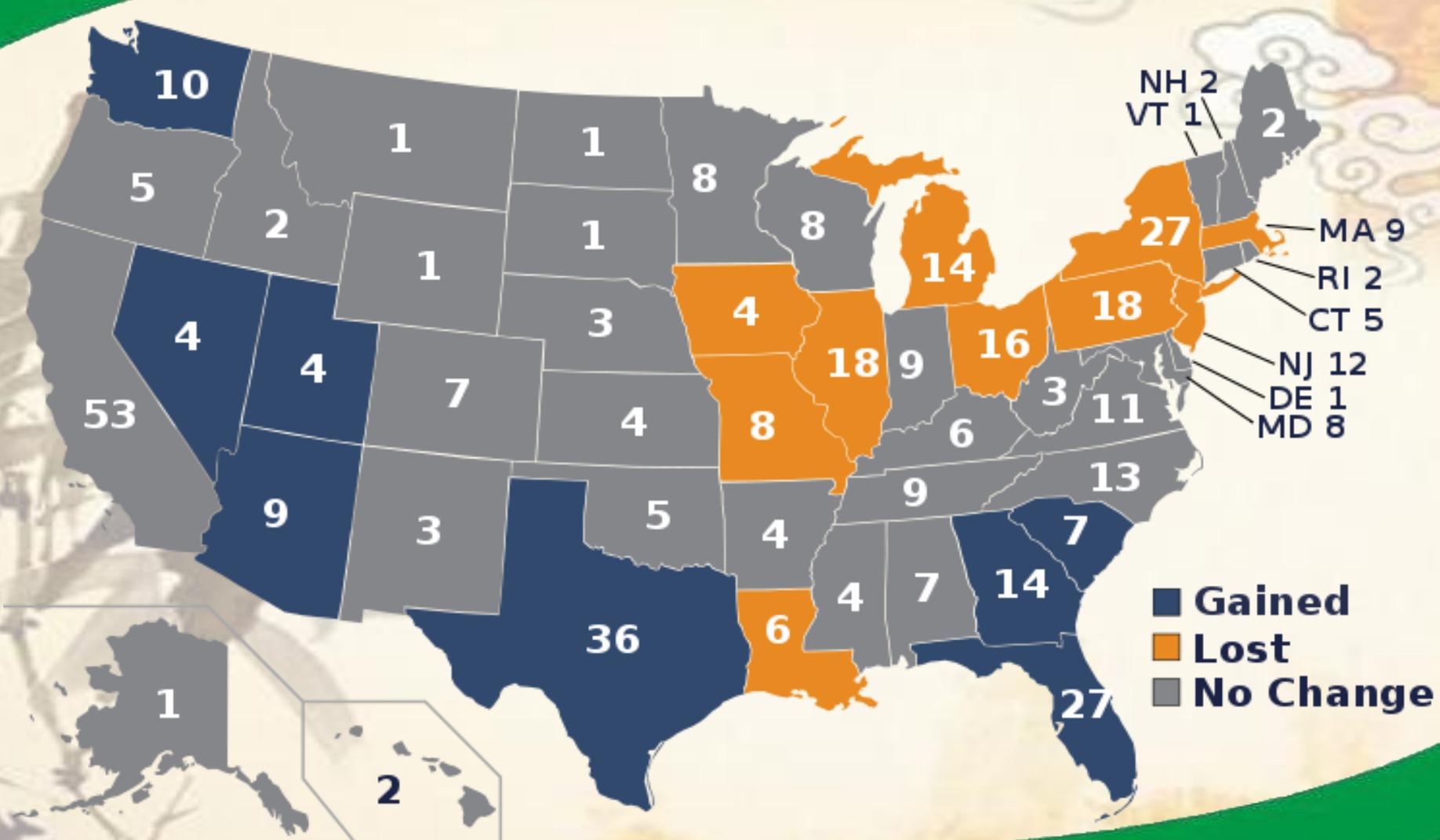
Japanese, Polish, Portuguese, Tagalog

Language Guide for the following languages:

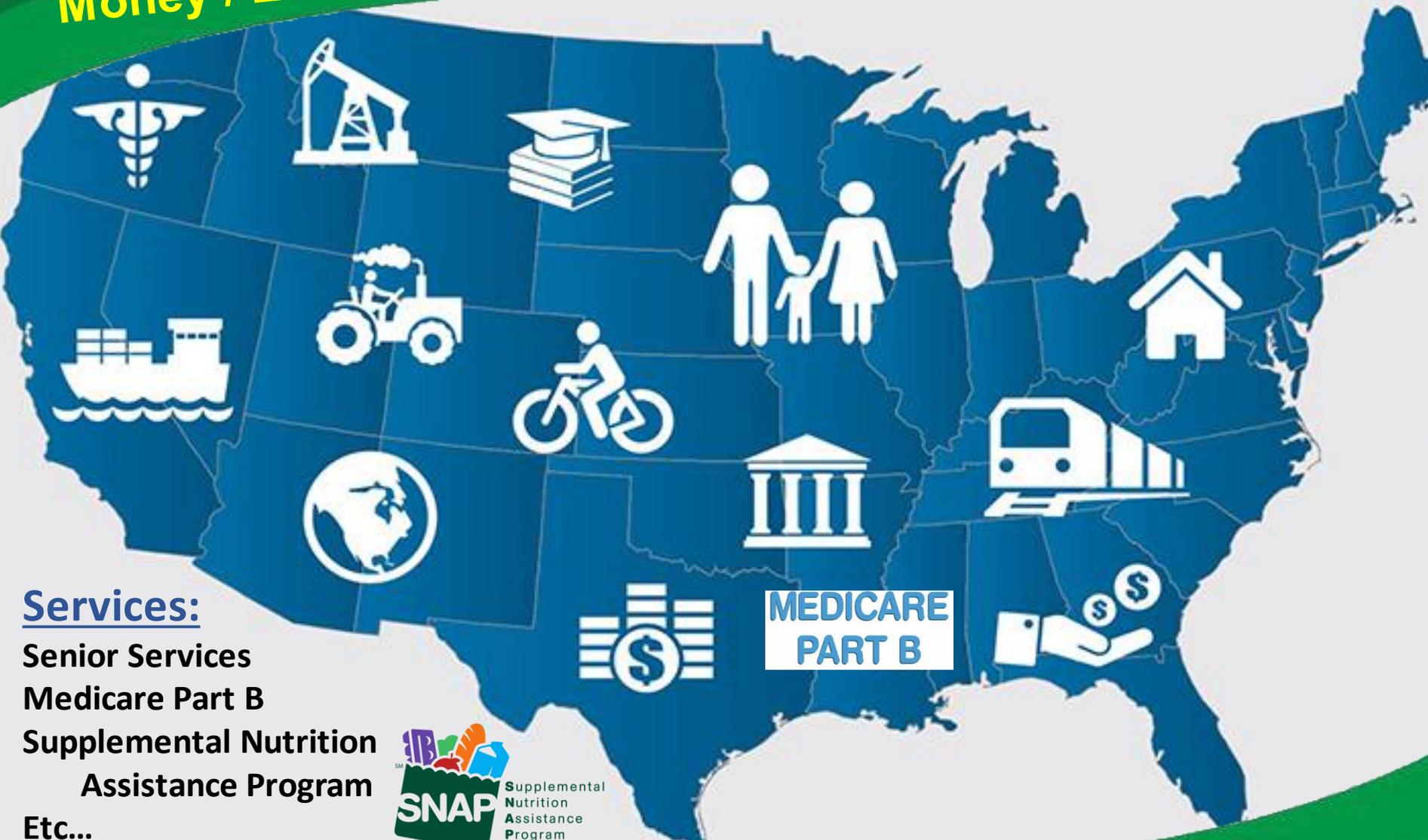


Spanish	Haitian Creole	Bengali	Romanian	Tamil	Tigrinya	Igbo
Chinese	Portuguese	Greek	Telugu	Navajo	Ilocano	Marathi
Vietnamese	Japanese	Amharic	Burmese	Hungarian	Dutch	Sinhala
Korean	Italian	Somali	Punjabi	Hebrew	Croatian	Slovak
Russian	Farsi	Thai	Lao	Malayalam	Bulgarian	American Sign Language
Arabic	German	Gjurati	Hmong	Swahili	Twí	
Tagalog	Armenian	Khmer	Albanian	Yiddish	Lithuanian	
Polish	Hindi	Nepali	Turkish	Indonesia	Yoruba	
French	Ukrainian	Urdu	Bosnian	Serbian	Czech	

Important Political Power



Important Money / Economic Impact



Services:

- Senior Services
- Medicare Part B
- Supplemental Nutrition Assistance Program
- Etc...

**MEDICARE
PART B**



The Goal of Census 2020



**Count everyone ONCE
Only ONCE
in the Right Place**

Atlanta Region

7 States



Employment Opportunities

Florida

<https://census.gov/about/regions/atlanta/jobs/florida.html>

Partnership Specialists

- Miami-Dade: 5

Recruiting/Hiring Challenges

- Now an online application and assessment is required for 2020 Census hourly positions (paid weekly). website 2020census.gov/jobs
- Expected challenges from the online process
 - Applicants who do not have computer or smart phone access
 - Applicants who do not have internet access or easy internet access
 - Applicants who are not tech-savvy and possibly intimidated by the process
 - Applicants who do not have email addresses



Apply Online TODAY

www.usajobs.gov

or

Census.gov/fieldjobs

or

Toll Free Jobs Line

1-855-JOB-2020

(1-855-562-2020) or (1-855-889-8932)

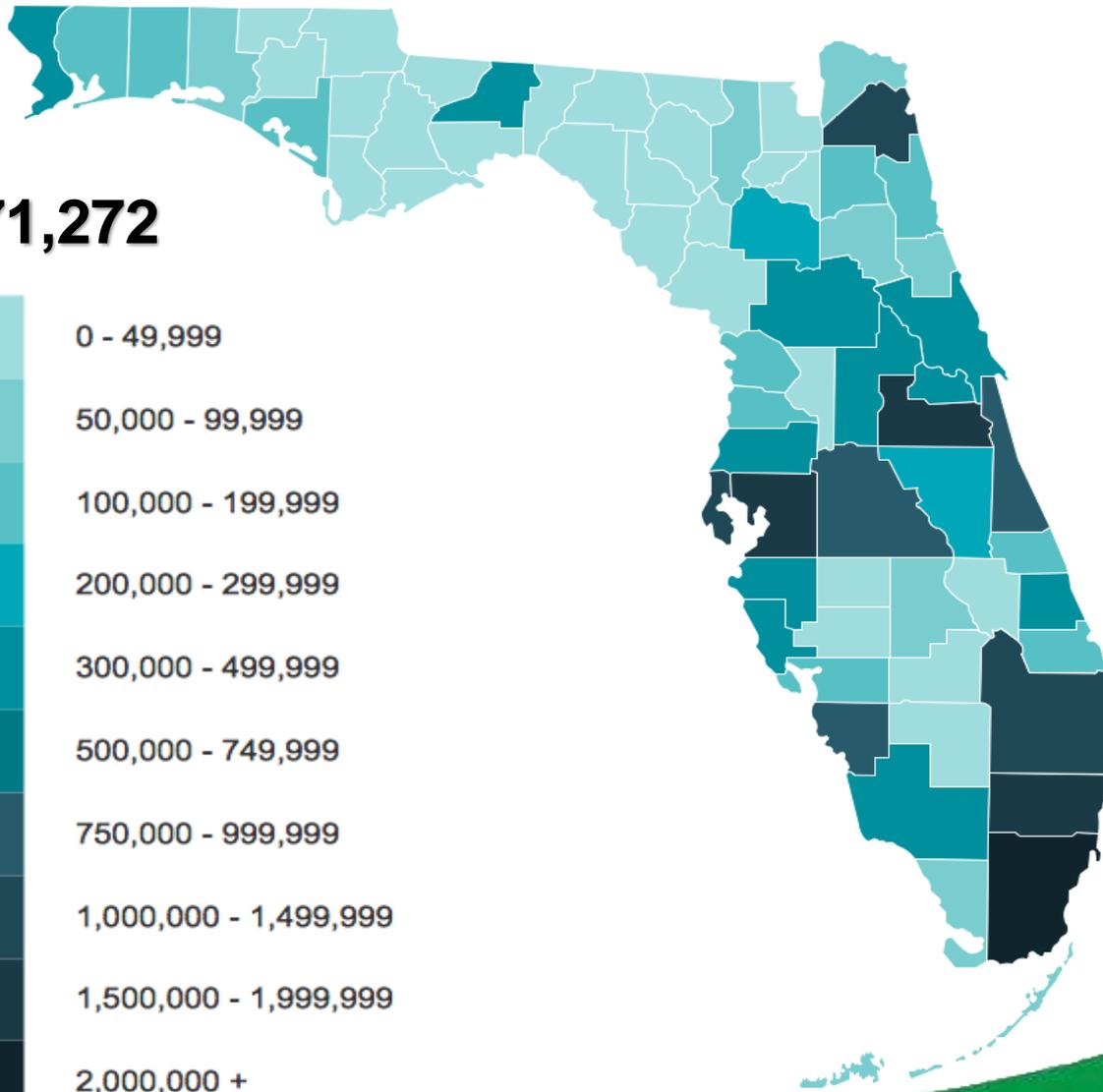
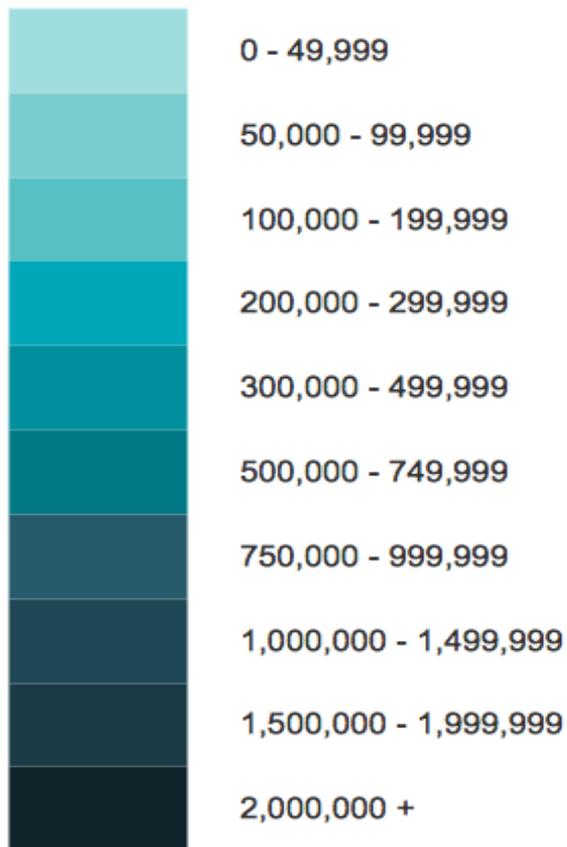
2020census.gov/jobs

for hourly jobs (paid weekly)

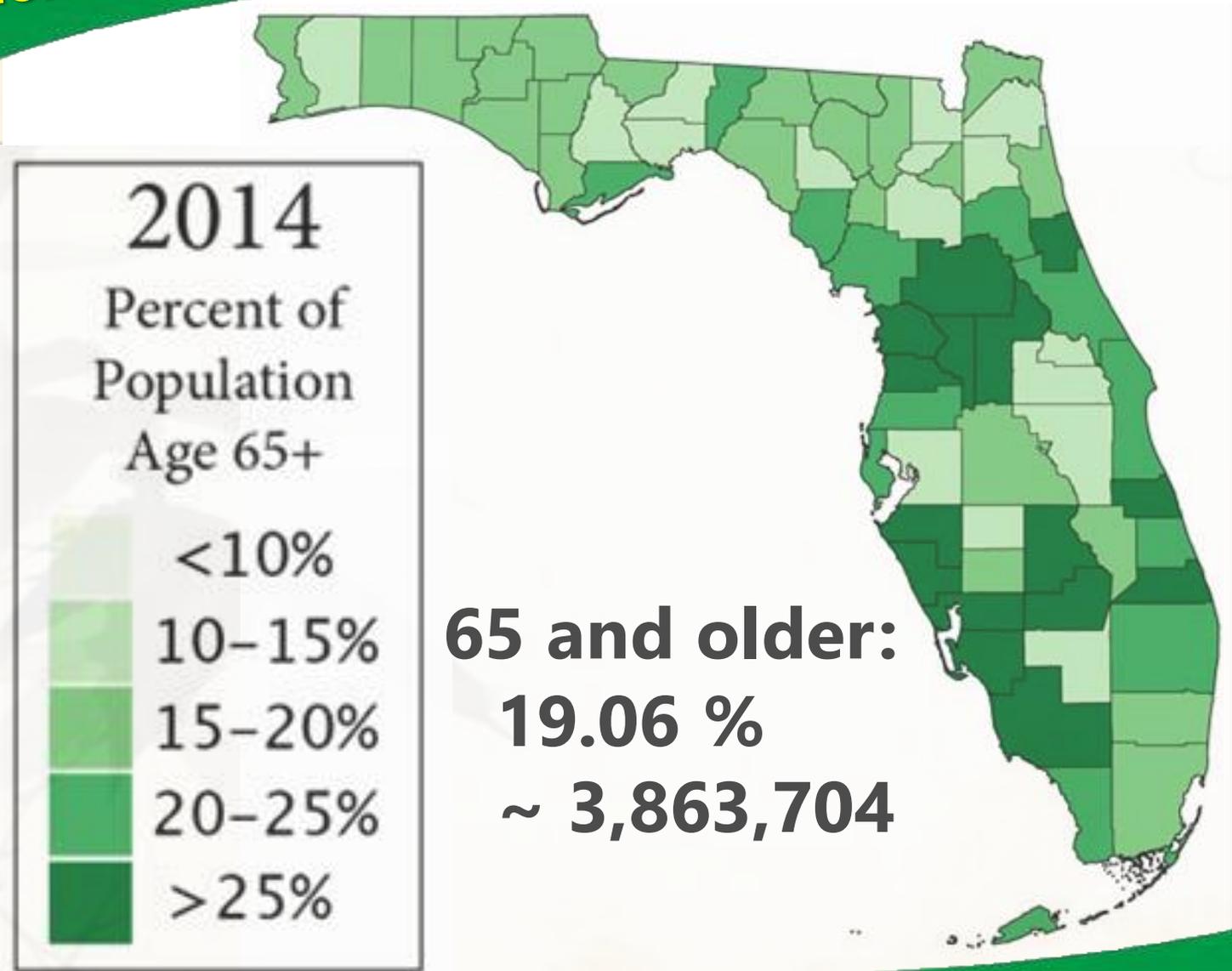
\$13.50 - \$24.00 Hourly

Florida Population Density

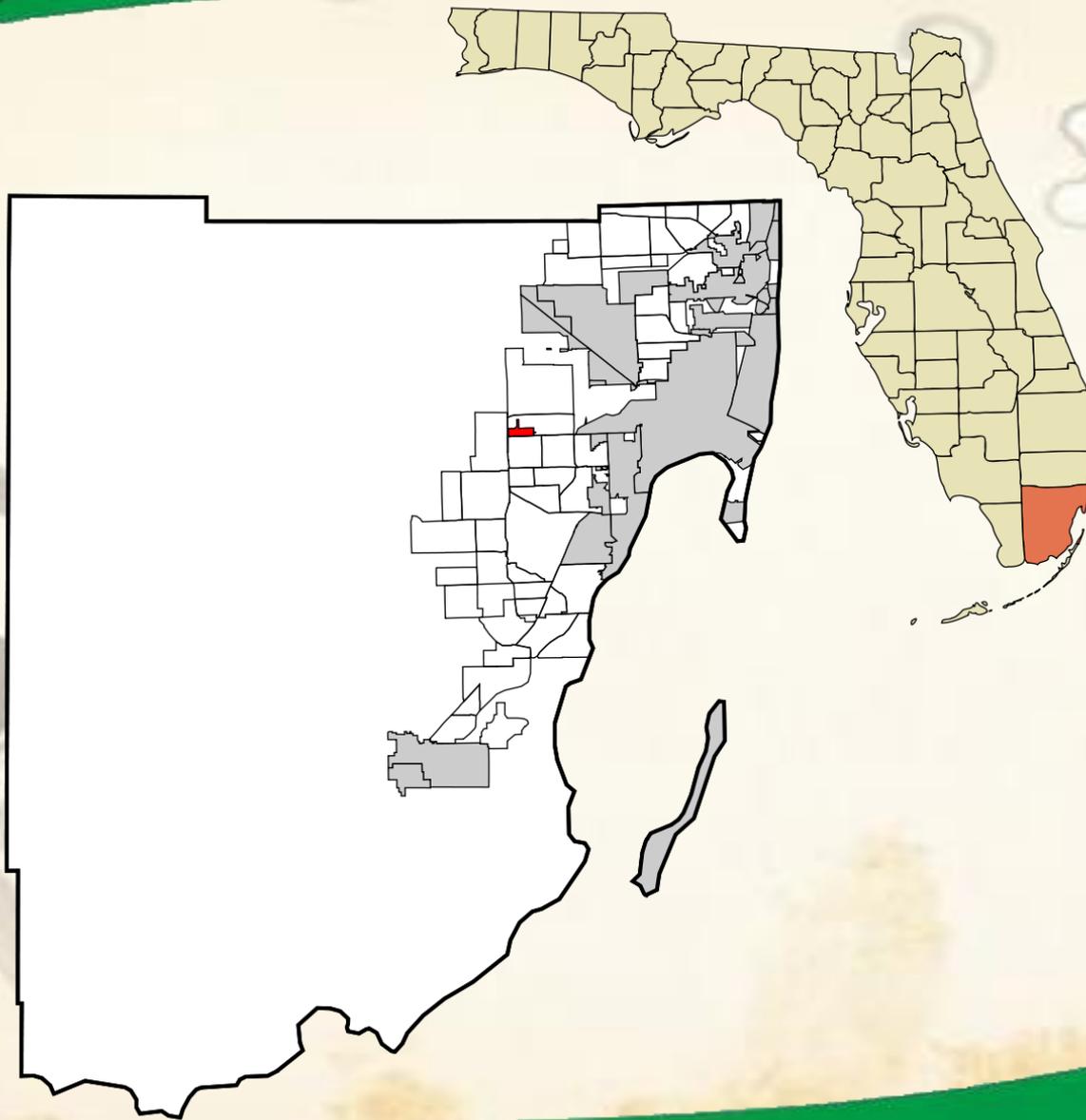
20,271,272



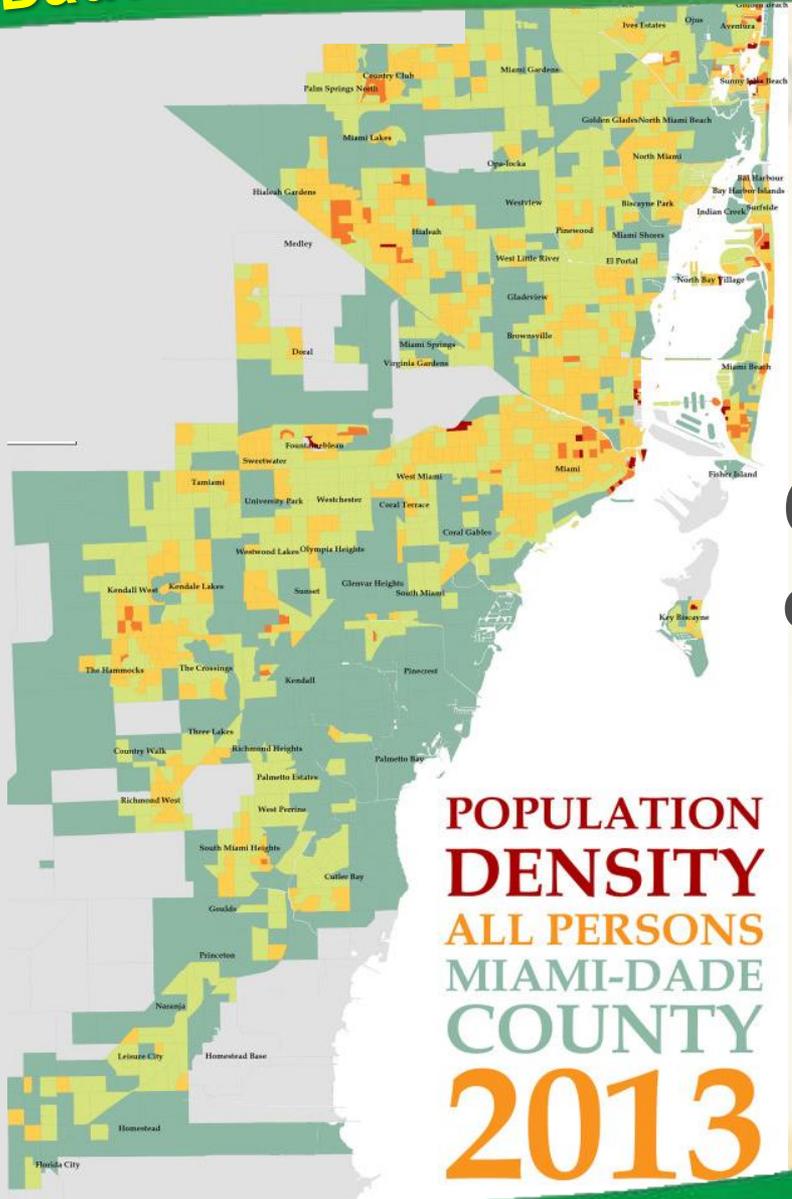
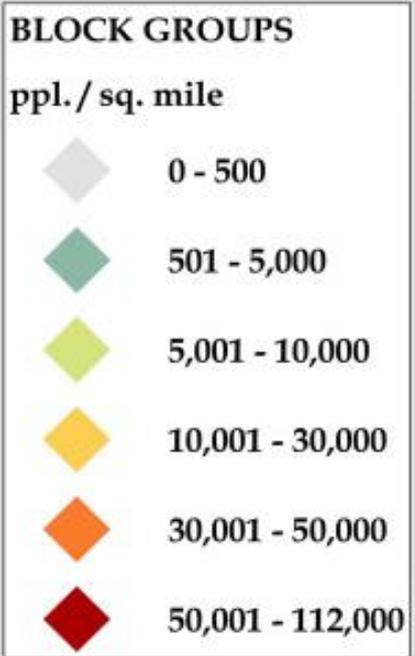
Florida Population Seniors



Miami-Dade County



Population: Miami-Dade County



2010: 2,496,435
 •
 •
 2014: 2,674,754
 2015: 2,705,982
 2016: 3,736,543
 2017: 2,751,796

POPULATION DENSITY
ALL PERSONS
 MIAMI-DADE COUNTY
2013

65 and older:
16 %
~ 440,287

Key Days

Miami-Dade County:

Census 2020 Task Force Resolution passed

1 / 28 / 2019

Year-Out Event:

4 / 1 / 2019

Address Canvassing Operation:

Aug thru Oct 2019

Group Quarter Operations:

Feb thru Jun 2019

Internet Self Response begins:

3 / 21 / 2020

1. Letter Mailed
2. Reminder Postcard
3. Then, Paper Questionnaire

Census 2020 Day:

4 / 1 / 2020

Early Response Follow-up:

After April 1, 2020

Non-Response Follow-up:

Begins May, 2020

Quality Evaluation:

Aug – Dec 2020

Deliver Counts to President:

12 / 31 / 2020

Next Step

- **Identify various community groups and members to form a Complete Count Committee**
- **Participate Miami-Dade County Census 2020 Task Force**
- **Inform the Census Bureau Partnership staff of the selected Chairperson, Committee members, Subcommittee chairpersons and members**
- **Schedule a Census workshop on CCC Workplans and Strategies**



Get Organized Right NOW

- Households will begin to experience, by the end of 2018, some type of census operation such as address listing. These necessary operations verify the accuracy and location of each address.
- The immediate formulation of a Complete Count Committee | CCC will ensure that local households are kept abreast of the various census operations before the information is nationally circulated.
- The more informed households are about the 2020 Census operations, the better their understanding of the census process becomes, thus increasing their willingness to be a part of the successful enumeration in 2020.



Contact Info

Venghan (Winnie) Tang

Partnership Specialist

US Census Bureau



678-938-9124



Venghan.Tang@2020Census.gov

